



Messaging Update

Clubs and Leagues

All,

This week's bulletin contains information on Grassroots Cricket Awards winners and the Cricket Playing Survey.

ECB honours 20,000 volunteers through Grassroots Cricket Awards



The England and Wales Cricket Board, alongside the wider cricket community, are recognising a record-breaking 20,000 volunteers this year to celebrate the people that make our game happen.

In total, over 42,000 volunteers have helped their local clubs and communities to play more cricket and get more people involved in the game than ever before.

To showcase the outstanding work carried out by volunteers from across England and Wales, the Grassroots Cricket Awards are recognising the efforts of 20,000 of them, nominated from across the county cricket network, with tickets to anything from test matches and T20 Blast Finals, to signed England or The Hundred merchandise.

Locally the counties have held celebration moments of their own to recognise their volunteers including tickets to cricket competitions like The Hundred, local awards nights and gifts to volunteers to make them feel special and recognised.

Nine overall national winners of the Grassroots Cricket Awards have also been announced. People like Des O'Dell from Sussex are being recognised for their work within the community. Des formed the Adur Cricket Cluster Group which has brought together six clubs to help inclusion and activity for all with one goal - improving participation in cricket. 16-year-old Mollie Rathbone from Staffordshire is also one of those recognised for her part in running junior cricket sessions, helping at summer camps and women and girls' days and progressing her coaching skills.



This summer has seen records breaking across the game, particularly in recreational cricket, with over 100,000 kids playing in All Stars and Dynamos, including Sky Sports' Dynamos Cricket Intros. There's also been strong growth in adult recreational cricket after 10,000 more fixtures were played this season in comparison to 2019 World Cup summer.

Opportunities in women's cricket have gone from strength to strength with 41 professional domestic contracts given at the beginning of the year, The Hundred showcasing record attendances for women's games and 738 additional events throughout Women's Big Cricket Month.

Shana Thomas, the 'Inspired to Play' winner from Ynystawe Cricket Club has inspired Women's cricket at her club, which is now one of the leading women's sections in her region. Shana has been instrumental in her club's All Stars and Dynamos programmes, inspiring volunteers to support 86 All Stars and 36 Dynamos. She is central to the launch of Sporting Memories at Ynystawe aimed at tackling loneliness for over 55s in their society.

Reflecting on her award, she said: "Winning the national award means so much to me. Volunteering at my club is such a rewarding role; knowing what it gives to me personally but more importantly, what I see that it gives to the women, children, the wider club and the community who benefit from participating in or being involved with cricket. Being at the heart of the growth of local cricket is

amazing, particularly seeing the number of kids who love the All Stars and Dynamos programmes and want to come back for more. For those people thinking of volunteering, I'd really recommend you getting involved, it just gives me so much satisfaction knowing that I help make a difference."

ECB Director of Participation and Growth, Nick Pryde, said: "We want all our volunteers to know just how much we appreciate them and the time they put into making the cricket community such a positive place. It's wonderful to be able to recognise and thank so many of them in such a meaningful way. Congratulations to all of this year's winners of the Grassroots Cricket Awards and those being recognised for their efforts, we couldn't do it without you."

For more information on how you can volunteer to get involved with cricket, visit ecb.co.uk/volunteering.

Cricket Playing Survey



Playing Survey, giving everyone the chance to have their say and influence the future of cricket.

We would love for you to take part by following [this link](#)

All those who complete the survey will be added into a draw to win one of five £100 Amazon vouchers, so please do take 15 minutes to provide us with your opinions, and share the link with others in your network so we can hear from them too.

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