



# Messaging Update

## Clubs and Leagues

All,

This week's bulletin contains information about Lifebuoy partnering with the ECB, FAQs to the ECB guidance, Natwest CricketForce, Safeguarding.

### Hygiene Brand Lifebuoy partner with England Cricket to support a safe return



We are delighted to announce a partnership with the world's number one hygiene soap brand, Lifebuoy, ahead of the new season. As part of the agreement, Lifebuoy will become the 'Official Hygiene Partner' and 'Official Community Cricket Hygiene Partner' of England Cricket and ECB.

In partnership with Lifebuoy, all recreational cricket clubs across England & Wales will be able to apply to receive a free ['ECB Hygiene Bundle'](#) pack as part of the drive to help cricket return safely. Further subsidised hygiene bundles have also been created, where ECB registered clubs can receive more than 60% off RRP.

Lifebuoy will also be providing All Stars Cricket and Dynamos Cricket registered children with hand sanitiser bottles via their clubs. During the check out process, you will be asked to supply the number of registered children you have at your club. You will then receive this product at the same time as your original order.

To apply for your free 'ECB Hygiene Bundle', or to place additional orders ahead of the season, please [click here](#).

If you have any questions regarding the portal or Lifebuoy's club bundles, please contact your local County Board or email [hello@lifebuoy2u.co.uk](mailto:hello@lifebuoy2u.co.uk).

#### NOTE

- One free ECB Hygiene pack per club
- Please enter your full club name and please check all the details for your order
- Lifebuoy will also be providing each All Stars Cricket or Dynamos Cricket registered child with a free hand sanitiser bottle at the start of the season. During the check out process, you will be asked to supply the number of registered children you have at your club.

### Guidance FAQs



Following the exciting news of a return to organised outdoor cricket in England last week, we know many of you will have been working hard to get your club ready and finalise your plans for opening outdoor activity.

We will continue to update the FAQ's on our website and will keep these pages up to date as and when we have any significant news [here](#).

We have also updated our Welsh guidance and infographics, all of which can be found on our COVID-19 pages [here](#).

Should you have any questions that cannot be answered through the guidance please contact your local County Cricket Board, who will be on hand to support you with the implementation of the guidance. We are continuing to work closely with key partners on the next steps for cricket in England and Wales and will update you all when we have further news.

Thank you for the great work you are all doing within your communities in enabling people to enjoy the game safely this summer.

## NatWest CricketForce Get Set Weekend



**Have you**  
**Registered** for  
**#GetSetWeekend?**

10th-11th April

We are just two weeks away from the NatWest Get Set Weekend on 10<sup>th</sup> and 11<sup>th</sup> April, a new look virtual [CricketForce](#).

There are now over 800 people signed-up, so please do continue to encourage clubs to sign-up for what is set to be a great weekend.

For more information or to register click [here](#).

## *The Hundred*



The Hundred is launching this summer. You'll be able to buy tickets for groups of up to 6 people per match from 10am on 7th April.

We're currently looking to facilitate larger group bookings but are waiting to hear more from the Government around their guidelines for groups on May 17th.

If you're interested in hearing more about group bookings for your club, complete the form below and we'll be in touch with more information.

[Register Your Interest](#)

## *All Stars and Dynamos*



We are approaching 40,000 participants booked onto our national programmes, with almost 30,000 All Stars and 10,000 Dynamos Cricketers signed-up. We wanted to say a huge thank you for all of your efforts to date. Remember that you can access the ECB [resource hub](#) to download all your All Stars and Dynamos assets, to help with your local promotion.

With regard to your activators, as a reminder this year, all activators should complete the national programmes elearning. New activators will complete an induction course, which will take place virtually/online, as well as a face to face training course. Existing activators should attend an online refresher course which will take place as a virtual webinar. You should attend these courses run by your local county board and all of these courses can be accessed via your activator checklist on your clubspark account.

## ***Safeguarding***