



Dear all,

We are delighted to announce that this week we will be launching 'Together Through This Test', a nationwide campaign shining a light on the work undertaken by the game in response to COVID-19 and highlighting the resources available to the public.

Cricket staff, volunteers and players across the country – from both the professional and the recreational game - have already taken part in over 200 initiatives during lockdown to help and support society, including long-distance charity runs, delivering food to the vulnerable and providing much-needed company over the phone to those who need it most. It has been fantastic to see the work that you and other County Boards have been doing.

On Thursday, we will be launching details of the campaign to the public and would hugely appreciate your support in sharing it with your networks.

What will be launched?

1. A powerful short film, narrated by cricket fan Stephen Fry, captures the spirit of the cricket community and celebrates the way in which society has come together during this difficult period.
2. A COVID-19 resource hub on the ECB website to offer assistance focusing on:
 - Providing physical and mental health support to the general public
 - Delivering fun and educational interactive resources for children
 - Supporting the recreational game by providing emergency funds and resources

Together Through This Test Initiatives



What resources are available for clubs and leagues?

We have produced suggested website and social media copy for you to share with your networks and have uploaded them to the [resource hub](#) containing logos, imagery and assets for you to utilise. If you have any questions please don't hesitate to talk to your County Board or contact us [here](#). Thank you once again for your incredible support during this time. It has been inspirational to hear the stories coming through from the recreational game and has demonstrated the power of cricket in connecting communities during the most challenging of times.

Toolkit

Resource Hub

England & Wales Cricket Board, Lord's Cricket Ground, London, NW8 8QZ