



# Messaging Update

## Clubs and Leagues

All,

This week's bulletin contains information on the updated Covid-19 guidance, #RedForRuth 2021 Club Challenge, Microsoft Courses and The Hundred ticket information.

### *Covid-19 Guidance*



In England, as we move into Step 4 of the Government Roadmap from 19th July, we want to ensure cricket continues to play its part in ensuring the safe opening up of society and that we continue to be highly respected thanks to the efforts of club volunteers up and down the country. We have produced the accompanying documents with headline information on what activities are permissible. The key focus is to keep as many people enjoying the game as safely as possible. We also continue to work with colleagues and partners in Wales and will update the guidance for Wales shortly.

Please can you ensure all your players and volunteers continue to follow the latest guidance for recreational cricket.

Click [here](#) for more information.

Join the #RedforRuth 2021 Club Challenge and help turn cricket red in support of families facing one of life's toughest tests



**RUTH STRAUSS**  
FOUNDATION

The Ruth Strauss Foundation is delighted to confirm that cricket is turning red again, with LV= Insurance dedicating the second Test Match of the ENG-IND series to the Foundation. Day two of the Test, Friday 13 August, will be our annual #RedforRuth day.

We are calling all cricket clubs, communities and friends to go red in any way, shape or form in the lead up to, and on Friday 13 August so please do get those in your county to take part.

This year's #RedforRuth Club Challenge will see two clubs join Sir Andrew and a surprise bowler at Lord's for a coaching session and more.

How can clubs enter? Simple! They will need to register on [www.ruthstraussfoundation.com/club-challenge](http://www.ruthstraussfoundation.com/club-challenge), post something very red on social media tagging @RuthStraussFdn + #RedforRuth.

The redder the better! Let's help families facing grief by raising awareness and funds while having some fun along the way!

Here are some of the ways in which you and your clubs can help:

- Turn your social channels red in the lead up and on Friday, 13 August
- Donate to our mission. Why not donate a £1 for every run your club / player scores.
- Encourage one of your clubs to turn their fixtures #RedforRuth
- Request a poster with a bespoke RSF QR code so supporters can easily donate, and funds raised can be attributed to your club
- Let your local radio, papers and community mags know about your event and ask them to support the cause

Click [here](#) for more information.

**Microsoft Courses**



The England and Wales Cricket Board (ECB) recently announced a ground-breaking partnership with Microsoft that will put technology at the heart of delivering long-lasting benefits across all levels of cricket. This will provide opportunities to people across cricket, from volunteers to young participants, to develop new life skills.

With the school holidays just starting, there are loads of options available to support kids' development, including a tour of the "Hall of Fossils" at the Smithsonian Museum, Hour of Code Minecraft, and Code your own Arcade Game. For more information, click [here](#).

***The Hundred is here - group bookings available***



The Hundred began on July 21st with the Oval Invincibles beating the Manchester Originals in an absolute cracker of a match. If you'd be interested in making a group booking for your cricket club to attend any of the matches, fill in the form below and we'll be in touch very soon.

[The Hundred Booking Interest Form](#)

England & Wales Cricket Board, Lord's Cricket Ground, London, NW8 8QZ