

# FIRST RUN

Could you be cricket's next filmmaker?



## **Apply now for your opportunity to learn from industry-leading film tutors as part of a money-can't-buy filmmaking course with the BFI and ECB**

A couple of weeks ago we announced an exciting partnership with the British Film Institute (BFI) to fund – *First Run: BFI Filmmaking and Production for Sports* – a bespoke course for aspiring filmmakers from the cricket network to improve their film skills, to be able to showcase and promote their clubs more effectively.

Five representatives from cricket clubs, centres and County Cricket Boards across England and Wales will be given the opportunity to take part in a 15-week online course on filmmaking and production in sport led by the BFI, designed exclusively for and with the ECB.

The scheme is funded by #Funds4Runs, launched in 2020 by ECB and LV= General Insurance (LV=GI) to support areas of recreational cricket affected by COVID-19.

Successful applicants will have the opportunity to learn from industry-leading film tutors how to create compelling films showcasing the character of their club and county. It will equip them with editing, communication, digital and planning skills, enabling them to create a variety of exciting video content.

Applications close on the 23rd April, so hurry to get yours in now!

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The England and Wales Cricket Board, Lord's Cricket Ground, London, NW8 8QZ