



# Messaging Update

## Clubs and Leagues

This week's bulletin contains information on how volunteer coaches can receive free access to UK coaching courses, a review of ECB Men's Club Competitions and much more.

### *Volunteer coaches receive free 12-months access to training courses and resources*

As part of their Great Coaching Comeback campaign, UK Coaching in partnership with CIMSPA, has launched a new initiative **ReTrain to ReTain**, funded by Sport England. The **fully-funded** scheme aims to provide skills, training, and targeted support for 25,000 volunteer coaches, as well as 25,000 sport and activity professionals, who have been negatively impacted by the COVID-19 pandemic.

More information can be found by clicking the button below

[Find Out More](#)

*LifeBuoy x ECB Partnership - Global Handwashing Day*



Unilever brand Lifebuoy, the world's number one hygiene soap brand has today, on Global Handwashing Day, revealed that the first year of their partnership with England Cricket & the England & Wales Cricket Board (ECB) has seen more than £1 million of hygiene products provided to help deliver the cricket season across all levels of the game this summer.

In collaboration, Lifebuoy and the ECB provided the ten international cricket venues with hand sanitiser dispensers, as the summer saw the return of fans to international cricket for the first time since 2019. England's representative teams and their opponents were also provided with PPE for training camps and matches.

A bespoke 'Hygiene Bundle' was created for the recreational clubs of England & Wales, with the ECB providing 5,000 cricket clubs with free hand sanitiser, liquid hand wash and hand wipes to help them provide a full hygiene solution for their members and visiting teams.

Lifebuoy was also proud to work with the ECB's entry-level participation programmes during a record-breaking summer. They offered each of the 101,000 registered children on the ECB's All Stars Cricket (5-8 years old) and Dynamos Cricket (8-11 years old) programmes a free bottle of hand sanitiser.

[Read More](#)

*Learn to save a life*

This Saturday (16 October) is #RestartAHeart Day and, as we've seen this year with Christian Eriksen's live collapse at Euro 2020, out of hospital cardiac arrests can happen to anyone, anytime and anywhere. By learning and performing the necessary steps to respond to a sudden cardiac arrest, you could be the difference between life and death.

**"It is so important that everybody who leads or participates in sport knows what to do in cases of sudden cardiac arrest. Cardiac arrests affect around 60,000 people outside of hospital in the UK every year and sadly only 1 in 10 survive."**

**Martin Johnson, former England rugby union captain & team manager, patron of Joe Humphries Memorial Trust.**

By taking quick and effective action, it can treble chances of survival. So make sure you're ready to act by taking our free course today. You never know when you might need the training.

[Enrol Here](#)

## ***NCCA – European T10 cup win***

National Counties XI won the Dream11 European Championship by beating Belgium by ten wickets in the final at the Cartama Oval in Malaga.

National Counties, who represented England in the 15-nation T10 tournament, had earlier beaten Belgium by three wickets in a last ball thriller in the play-off match that secured their place in the final.

But there were no alarms in the final as openers Harrison Ward (Oxfordshire and Sussex) and skipper Dan Lincoln (Berkshire) saw National Counties to a target of 149 with seven balls to spare.

Lincoln stuck six sixes and six fours in his unbeaten 80 from 31 balls and Ward made 61 not out from 24 balls, an innings that also included six sixes.

You can see pictures of the historic victory by clicking the button below

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## ***Review of ECB Men's Club Competitions***

ECB runs a number of adult club competitions each season and are keen on getting some feedback from clubs about their involvement in some of them and what they would like the competitions to look like in the future.

The Royal London Club Championship is a competition aimed at the top end of the club game, with 128 clubs (mainly from ECB Premier Leagues) being entered by their league into a national knockout competition.

The Vitality Club T20 competition is now split into two sections. The Cup competition is aimed at ECB Premier Leagues and the Plate competition (introduced in 2021) is for non-ECB Premier Leagues. The competition takes the winners of various leagues T20 competitions and puts them into a national competition with regional and national finals. ECB is keen on getting more non-ECB Premier Leagues to be part of the Vitality Club T20 Plate in 2022.

The ECB Indoor National Club Championship takes the winners from around 30 different indoor 6-a-side cricket leagues around the country and puts them into a national competition with regional and national finals. This competition did not run during the winter of 2020/21 due to the impact of the Covid-19 pandemic but there are plans for the Indoor National Club Championship to run this winter.

Please promote through your club network. It will only take a couple of minutes to complete and will help ECB begin to shape what these competitions may look like in the future.

All responses to be completed by Friday 29<sup>th</sup> October 2021.

[Survey](#)

England & Wales Cricket Board, Lord's Cricket Ground, London, NW8 8QZ