



Messaging Update

Clubs and Leagues

All,

In this week's bulletin we share a case study of Buxton CC who are trying to get more women involved in cricket, there is information on where clubs can purchase their soft ball cricket equipment and how clubs can win a training session with an England International.

BUXTON CC, STORY OF WOMEN'S CRICKET

We'd love to share this case study published by the Derbyshire Cricket Foundation about Buxton CC and their story of women's cricket. Check out the advice they would give to other clubs wanting to get more involved in women's cricket.

[Read More](#)

NEW BALANCE SOFT BALL BATS AND SOFT BALL KIT BAGS - NOW ON SALE



Are you hosting or taking part in a soft ball festival this summer? Are you starting girls' coaching and training sessions for the first time and looking to purchase the right equipment?

We are pleased to announce that New Balance soft ball bats, soft ball cricket balls and soft ball equipment kit bags are now available to buy from [Serious Cricket](#).

The soft ball kit bags contain 2 x New Balance bats, 2 x stumps, 18 soft balls, and 20 cones in a soft ball branded black, wheeled holdall.

Clubs, leagues, schools, community groups and the general public should go to the Serious Cricket website to take a look at the equipment and purchase.

[Serious Cricket](#)

LAST CHANCE TO WIN A TRAINING SESSION WITH AN ENGLAND PLAYER FOR YOUR CLUB, PLUS SAVE UP TO 67% ON LIFEBOUY PRODUCTS.



The world's number one hygiene soap brand, Lifebuoy, has once again teamed up with the ECB to create a number of hygiene bundles to help clubs get set for the upcoming season.

To celebrate the start of the new season, each community cricket club to purchase a hygiene bundle through Lifebuoy's website before Friday 29th April, will be entered into a prize draw with the chance to win one of three great prizes. There is the opportunity to win:

- A training session with an England cricket player
- Four tickets to see England play South Africa at Lord's this summer
- Signed bats from the England Men's & Women's teams

To order your Lifebuoy hygiene bundle and be entered into the prize draw, please click [here](#)

If you have any questions regarding an order, please email hello@lifebuoy2u.co.uk.

England & Wales Cricket Board, Lord's Cricket Ground, London, NW8 8QZ